

# EMELIE LUNDSTRÖM

## INDUSTRIAL DESIGN ENGINEER



### PROFILE

Ambitious Industrial Design Engineer experienced in project-based development of products, services, and user experiences.

The broad competence in technology, design, and management has contributed to innovative solutions in several development projects at KTH – one of Sweden's leading technical universities. In addition to my passion for creating value for clients, users, and society, my problem-solving ability, effective collaboration, and strategic thinking have been key success factors in previous work.

If you believe that I could bring value to your project or organization, please feel free to contact me - I am always interested in sharing knowledge and inspiration with others!

---

### EXPERIENCE



#### SERVICE DESIGNER

STOCKHOLM

Mobiento – a Deloitte business

JAN 2022 – PRESENT

Service Design · Experience Strategy · Human Centered Research

- At Mobiento, I am part of Deloitte Digital, working to bring empathy, ideas, and experience into digital transformation



#### KTH MASTER THESIS, 30 CREDITS

STOCKHOLM

Micki Leksaker AB

JAN 2021 – JUN 2021

Service Design · Business Development · Circular Economy

- Introduced a service concept that targets the sustainability work among children and educators in preschool/school



#### KTH PROJECT, ADVANCED PRODUCT DESIGN, 12 CREDITS

STOCKHOLM

Björn Axén Tools by Björn Axén and OBH Nordica

AUG 2020 – DEC 2020

BJÖRN AXÉN

Industrial Design Engineering · Branding · Business Development

- Designed a concept of a cordless hair styling tool, with the performance of a corded tool
- Delivered a brand book, enhancing and clarifying Björn Axén Tools as a brand



#### SALESPERSON

HEMSE

Systembolaget AB

JUN 2020 – AUG 2020

Customer Service · Inventory Management · Sales

JUN 2019 – AUG 2019

- Improved the customer experience during the most active sales period



**KTH BACHELOR THESIS, 15 CREDITS**

STOCKHOLM  
JAN 2019 – JUN 2019

Stockholm Vatten och Avfall

Service Design · Circular Economy · UX Design · Graphic Design

- Introduced a concept for waste management and recycling that bridges the gap between urban citizens and full-scale recycling centers
- Developed a graphic design profile that attracts attention and enhances the user experience



**LABORATORY ASSISTANT**

VISBY

Arla Foods AB

JUN 2018 – AUG 2018

Quality Assurance · Sensory, Bacteriological & Chemical Analyzes ·  
Maintenance of Laboratory Equipment · Business Development

JUN 2017 – AUG 2017

JUN 2016 – AUG 2016

JUN 2012 – AUG 2015

- Minimized laboratory lead times by organizing tasks effectively
- Set a new local record for the number of analyzed batches in one day
- Proposed and implemented measures to improve the working environment and methods

**EDUCATION**



**M.SC. INTEGRATED PRODUCT DESIGN, 120 CREDITS**

STOCKHOLM

KTH Royal Institute of Technology

AUG 2019 – JUN 2021

Industrial Design Engineering · Product, Service & UX/UI Design · Leadership & HR Management



**EXCHANGE STUDIES**

SINGAPORE

Singapore University of Technology and Design

JAN 2020 – APR 2020

International Experience · Healthcare Product Design · Gender Studies · Project Management



**B.SC. DESIGN AND PRODUCT REALISATION, 180 CREDITS**

STOCKHOLM

KTH Royal Institute of Technology

AUG 2016 – JUN 2019

Mechanical Engineering · Technical Design · Sustainable Development · Industrial Management

**ADDITIONAL SKILLS**

**TOOLS**

Adobe CS · Figma · Miro · MS Office



Fusion 360 · KeyShot · SolidEdge



CES EduPack · MATLAB · WordPress



**LANGUAGES**

Swedish – Native · English – Full professional proficiency

**ACHIEVEMENTS & INTERESTS**

- Developed my portfolio website using WordPress with Elementor (<https://emelielun.com>)
- Designed the graphic material, sweater, and cloth badge as part of the PR Team for the 2015 student farce
- Earned the PADI Open Water Diver certification during a self-funded trip to Thailand in 2013
- Created a logo for the local wellness group at Arla Foods in Visby, used in information sheets and mailings